



Musketawa Trail



Millennium Trail 2000

National Recreation Trail 2008

**Gold Spike Trail Tour IV
Fred Meijer Pioneer/Musketawa Trails
Saturday, May 26, 2018
Check in from 8:00 to 10:00 am**



The first Gold Spike Trail Tour brought over 130 participants to the newly paved Musketawa Trail on September 30, 2000. A “Gold Spike” was driven into the pavement at the Ravenna trailhead with the help of many Friends of the Musketawa Trail. Following the October 22, 2012 dedication of the Fred Meijer Pioneer Trail, the Friends group held the Gold Spike Trail Tour II on May 31, 2014, with 110 participants. This event showcased both the Fred Meijer Pioneer Trail and the Musketawa Trail. The Gold Spike Trail Tour III followed on May 28, 2016 with 133 participants. The next Gold Spike event is being planned to show off both wonderful trails.



The Gold Spike Trail Tour IV will start in Walker at the Meijer Corporate Headquarters parking lot. The event will showcase both trails and also celebrate the critical role that the Meijer family has played in expanding riding opportunities for cyclists in Michigan. The ride will feature stops in Marne, Conklin, Ravenna and Muskegon. Cyclists can choose to ride distances of 20, 41, 60 or 100 kilometers. The ride will accommodate families with young children who may choose any distance suited to their abilities. We hope it serves as a warm-up event for many riders planning

later rides in 2018 such as the Michigander or DALMAC.

In order to keep entry fees low, the Friends of the Musketawa Trail are seeking sponsor partners willing to help cover the organizational costs of the event and to provide volunteers. These costs include insurance, restroom facilities, food, drinks, maps and registration materials. Registration fees will be used to cover the cost of an event t-shirt and any excess funds will go to support the efforts of the Friends of the Musketawa Trail (a non-profit, 501(c)(3) organization).

In return for sponsorship, event partners will have the opportunity to place their logo on the registration form, event t-shirt, SAG stop signs and the start/finish banner. Sponsor partners will also be recognized on the Friends of the Musketawa Trail website and Facebook page.

For additional information on the Gold Spike Trail Tour IV, please contact:

Tim Nink - Phone: 231-747-6116 or Email: TSpaceboy@aol.com

Gold Spike Trail Tour IV Sponsor Partners

For partners who wish to support the Gold Spike IV Trail Tour, there are a number of options.

The **Gold Level** is available for a gift of \$500 or more. This includes:

- Four free registrations for the event
- Name displayed on start/finish banner and at SAG stations
- Recognition on t-shirts
- Recognition on our promotional materials, registration form, sponsor sheet (physical) and on our webpage sponsor area

The **Silver Level** is available for a gift of \$250 or more. This includes:

- Recognition on t-shirts
- Recognition on our promotional materials, registration form, sponsor sheet (physical) and on our webpage sponsor area

The **Bronze Level** is available for a gift of \$100 or more. This includes:

- Recognition on our promotional materials, registration form, sponsor sheet (physical) and on our webpage sponsor area

All sponsor partners will need to submit logos for use in event promotion on items as listed above. Thank you for your consideration. We are planning a quality event and will do everything possible to ensure that cyclists and partners find the event rewarding and enjoyable.

Friends of the Musketawa Trail
21 years of trail work and still going!
A non-profit organization of committed volunteers